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FOR IMMEDIATE RELEASE

DACRON® BRAND TEAM SHARES SECRETS TO FINDING THE RIGHT MATTRESS PAD FOR A COMFORTABLE NIGHT'S SLEEP

KENNESAW, Ga. (June 10, 2015) — Sometimes a trip to the bedding department can be a daunting experience. When confronted with an extensive inventory of mattress pads that range from thin padded protective sheets to thicker cushions that are almost like small futons, it's hard to know which to choose.

Experts from the DACRON® Performance Bedding Products Team are here to help. The style, thickness and size of a mattress pad will depend on your personal sleeping habits and your bed. Do you want to make an older mattress more comfortable? Or are you simply looking to protect the mattress you like? Once you've decided how you want to improve your bed, then choosing the mattress pad will be simpler. Here are three tips to keep in mind.

Make sure it fits. The most important consideration when choosing a mattress pad, either for comfort or protection, is ensuring it stays in place. Too small or too big, and it could slip around as you sleep. First, measure the depth of your mattress to find a pad that will fit over it without difficulty. If your main objective is to protect your mattress from light soiling, choose a plain, fitted cotton mattress pad. Cotton mattress pads with sewn-through stitching, lightly filled with premium DACRON® fiberfill, are often constructed with a stretchy knit skirting that allows them to fit over mattresses up to 18" deep. Some have simple straps for all four corners of the mattress to prevent slipping.

The higher the ounces, the better the padding. Fill weight (or ounces per square yard) is key to determining the level of comfort or protection the mattress pad offers. Rule of thumb: The higher the ounces, the better the padding. To change the feel of your bed, consider a plush mattress topper with a higher fill weight to provide a little more comfort at night, or try the Beautyrest Luxury Mattress Pad with DACRON® Dreamessence® down alternative fiberfill at Walmart, which gives you the luxury you want with the protection you need. Filled with DACRON® brand premium polyester, the Beautyrest Luxury Mattress Pad has a quilted design for softness with lasting loft and an improved guaranteed-to-fit skirt to hold the pad in place securely.

Choose the DACRON® Difference. The DACRON® fiberfill brand is your assurance of lasting fullness, great fill power, luxurious comfort and durability in pillows, comforters and mattress pads. Based on a legacy of fiber technologies that have earned people's trust in bedding for more than 50 years, quality bedding products bearing the DACRON® brand name and logo will help you make an informed choice for your home, family and guests. Look for the Beautyrest Luxury Collection with DACRON® brand fiberfill at Walmart and www.walmart.com.

For more information, visit www.dacron.com and try The Bedding MatchMaker by DACRON®.

About INVISTA

With leading brands including LYCRA®, COOLMAX®, CORDURA®, DACRON®, STAINMASTER® and ANTRON®, INVISTA is one of the world's largest integrated producers of chemical intermediates, polymers and fibers. The company's advantaged technologies for nylon, spandex and polyester are used to produce clothing, carpet, car parts and countless other everyday products. Headquartered in the United States, INVISTA operates in more than 20 countries and has about 10,000 employees. For more information, visit INVISTA.com, Facebook.com/INVISTAGlobal and Twitter.com/INVISTA.

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