



## News Release

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### FOR IMMEDIATE RELEASE

#### **On Independence Day, DACRON® Brand Team Volunteers for Duty: Contributes Fiberfill and Sends Pillows to Medical Units on Front Lines**

*Supports "Pillows for Patriots" by shipping pillows bearing DACRON® fiber quality seal to wounded troops in Afghanistan and donating bale of America's most familiar fiberfill brand to make thousands more*

KENNESAW, GA. (July 1, 2011) — The North American DACRON® fiberfill brand team continued its support of America's troops by shipping hundreds of miniature pillows bearing the DACRON® fiber quality seal to United States medical units in Afghanistan this Independence Day and donating a bale of its popular branded fiberfill to Pillows for Patriots. The fiberfill will be utilized by family-owned Harris Pillow Supply of Beaufort, S.C., to manufacture thousands more of the miniature pillows for Pillows for Patriots, perfectly sized to fit into each soldier's field pack.

Pillows for Patriots, an organization created by two military moms in South Carolina, provides small, compact pillows for combat troops stationed in far-flung places. Pillows typically are not a government-issued item for these troops, who are often on the move, under threat of combatants.

"As we celebrate Independence Day, it is impossible to not forget the brave young men and women on the front lines representing all that America stands for," said Brian Nix, segment manager for INVISTA's North America Fiberfill business. "The DACRON® brand has a long heritage and relationship with today's consumers, and it's sure to be a familiar, reassuring reminder of home for our troops."

The white pillows bearing the DACRON® fiber quality seal are destined for three U.S. medical units in Afghanistan: Surgical Company Unit 73615, a Forward Resuscitative Surgical Suite and Shock Trauma Platoon; Headquarters & Headquarters Company 4-70 Armor Regiment at Kandahar Air Field, a support hospital/EVAC unit; and the 297th Area Support Medical Company Unit #015 operating the Medical Treatment Facility on Contingency Operating Base (COB) Basra, a troop medical surgical clinic.

The 297th Area Support Medical Company, a National Guard unit based out of San Mateo, Calif., recently took over operations of the Medical Treatment Facility on COB Basra, marking the end of a successful deployment of Texas National Guardsmen and the start of the first overseas deployment for the West Coast troops. They see mainly catastrophic injuries and trauma victims from roadside bombs and improvised explosive devices, stabilizing and performing lifesaving surgical procedures on approximately one-fifth of their patients.<sup>1</sup>

The Californians plan to use the pillows as they conduct medical operations on COB Basra until they transition the military base to the State Department at the end of the year.<sup>1</sup>



"Most people don't realize that the average time for a patient in a combat medical unit is less than one hour unless surgical intervention is required, and a pillow is often nowhere to be found," added Nix. "We knew we had to provide the assurance of comfort (in the form of DACRON® brand fiberfill) to the wounded and their caregivers."

The DACRON® fiber quality seal is on bedding products filled with luxuriously comfortable Comforel® fiberfill, durable and functional Performa® fiberfill, and long-lasting DuraLife™ fiberfill. The DACRON® fiber quality seal is based on a legacy of fiber technologies that have earned people's trust for more than 50 years. With two-thirds of consumers surveyed saying they are familiar with the DACRON® brand in a 2010 nationwide survey, it has one of the highest levels of consumer awareness among popular home furnishings brands.

#### About INVISTA

*INVISTA is one of the world's largest integrated producers of polymers and fibers, primarily for nylon, spandex and polyester applications. With a business presence in over 20 countries, INVISTA's global businesses deliver exceptional value for their customers through technology innovations, market insights and a powerful portfolio of global trademarks including: ADI-PURE®, ANTRON®, AVORA®, C12™, COMFOREL®, COOLMAX®, CORDURA®, CORFREE®, DACRON®, DBE®, DYTEK®, FRESHFX®, LYCRA®, PERFORMA™, POLARGUARD®, POLYSHIELD®, POLYCLEAR®, SOLARMAX®, STAINMASTER®, SUPPLEX®, SUPRIVA™, TACTEL®, TACTESSE®, TERATE®, TERATHANE® and THERMOLITE®. For more information, visit [www.INVISTA.com](http://www.INVISTA.com).*

#### About Pillows for Patriots

*In 2009, when Army Capt. Justin Daubert headed for his third tour of duty in Iraq, his mother, Barb Farris, learned that one of the simple needs of her son and his fellow troops on the front line was a small, compact pillow (not a government-issued item) which could easily fit in a field pack. That way, during those rare moments of rest, he and his fellow soldiers truly would be able to have an "adrenaline break." Farris made it her mission to bring a bit of familiar comfort to our troops, and with the generous support of Harris Pillow Supply and help from friends and neighbors in her hometown of Beaufort, SC, "Pillows for Patriots" was born. Farris has raised more than \$100,000 to date and has shipped more than 39,000 pillows to troops serving in combat zones since the program began in August 2009. To save on shipping costs, the group is trying to ship the pillows to military units before they leave the U.S. "They'll sleep better, so we'll sleep better." For more information, visit [www.PillowsforPatriots.org](http://www.PillowsforPatriots.org).*

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<sup>i 1</sup> Sgt. James Kennedy Benjamin, 305th MPAD, USD-S PAO, *Blackanthem Military News*, "COB Basra bids farewell to 'Lonestar Medics'," April 13, 2011, [http://www.blackanthem.com/News/Military\\_News\\_1/COB-Basra-bids-farewell-to-Lonestar-Medics23476.shtml](http://www.blackanthem.com/News/Military_News_1/COB-Basra-bids-farewell-to-Lonestar-Medics23476.shtml)